



C.U. SHAH UNIVERSITY
VBT's Institute of Commerce
Wadhwan city
W.e.f.- June 2019

FACULTY OF: - Commerce
DEPARTMENT OF: -Master of Commerce
SEMESTER: – I
CODE:5CO01PDC1
NAME: Personality Development & Career Management

Teaching & Evaluation Scheme

Sr. No	Subject Code	Name of the Subject	Teaching Hours / Week				Credits	Evaluation Scheme							
			Th	Tu	Pr	Total		Theory				Practical			Total Marks
								Sessional Exam		University Exam		Internal	University		
								Marks	Hr/s	Marks	Hr/s			Pr / Viva	
1	5CO01PDC1	Personality Development & Career Management	4	--	--	4	4	30	1 ¹ / ₂	70	3	--	--	--	100

Objective: This course aims to enable the students' understanding about the concepts of personality/self and appreciate the need for personality/ self-development as well as managing their careers using through it.

Prerequisite: Required fundamental knowledge of personality development as well as career management.

Course Outline

Sr.no.	Course Content	No. of Hours
1.	Personality Development and Career advancement: Introduction, Five pillars, Self -Introspection, Self -Assessment, Self Appraisal, Self -Development and Self Interrogation	12
2.	A new approach to Self -Identification and Self- Assessment: Introduction, Self- Centric Process, Self -Belief System, Self -Concept System, Scale of Assessment, Self -Qualifying Factors, Self- Identification	12

	Matrix, Packaging of Self Identity	
3.	Personal Mission: Introduction, need for setting an Its Process, Winning Factors for a Personal Mission, Multi-dimensional aspects of Human Dispensation affecting a Personal Mission, Characteristics of a Personal Mission, Brain-Mind –Body’s Combined Relation with Attributes	11
4.	Advising and Counselling: Introduction, Modality and Mechanics of Advising and Counselling, Challenges for Managing a Career in the 21st Century, Managing Success in your Career	10
	Total Hours	45

Learning Outcomes:

Theoretical: Students are able to observe, understand and analyses the personality as well as career management.

Practical: Students can learn about personality development and career management.

Teaching & Learning Methodology: The following pedagogical tools will be used to teach this course:

(A)Lectures

(B)Case Discussions

(C)Quiz/Class Participation/Assignment, etc

Books Recommended:

Omkar, R.M.; Personality Development & Career Management, S. Chand and Co. Ltd
New Delhi.